

Alvin Law Bio

Alvin Law has been changing people's lives for over 60 years! He is one of the most powerful living examples of the sheer power of a positive approach to our challenges and that's what you first notice when you see him. Alvin was born without arms! By five days of age he was also homeless after his birth family chose not to keep him. As Alvin emphatically states...it was the best thing that could have ever happened. Does he really mean that? Absolutely!

Alvin was adopted by a couple in their mid 50's who were "empty nesters" and literally changed his story from tragedy to triumph! They not only taught him to use his feet for hands, but created a "culture" of belief in the impossible that Alvin lives and speaks about every day! He is a Canadian Hall of Fame Professional Speaker and in 2018, was also inducted into Canada's Disability Hall of Fame! One person, two Halls of Fame! What a story he must have, huh? Indeed.

Alvin has been speaking to audiences around the world since 1981. He is the author of the International Best Selling book, "Alvin's Laws of Life". He is a world class musician too and is recognized as "The Guy Who Plays The Drums With His Feet!" In fact, he is the subject of a "Goalcast" video that's had over 41 million views on Facebook alone. "What's Your Label?" is the essence of Alvin Law who believes the biggest obstacle all of us face is very simple..."Ourselves"! Attitude Is Everything! Indeed!

Alvin Law Full Biography

In 1981, Alvin Law was a successful disc-jockey on a mid-market FM Radio station in Regina, Saskatchewan, Canada. Not so coincidentally in his mind, it was also the International Year Of Disabled Persons. What's the old cliché...when one door closes another one opens? Well Alvin made a monumental choice to close one door voluntarily and the one he stepped through has taken him on an incredible journey into the world of Motivational Speaking!

Alvin loves to use his story as proof that "Attitude" is so much more than an overused word. As another cliché goes...It Is Everything! In fact, science is even acknowledging that it changes our internal body chemistry and is the key to winning the battle with mental health that has become such an important issue in our world. Alvin should know. He began his life with the odds stacked completely against him.

A victim of the infamous morning sickness medication, *Thalidomide*, Alvin was born without arms in 1960. By five days of age, his own family abandoned him leaving him in the hospital in the care of a social worker who was the only person who didn't write him off. What happened next is the riveting story Alvin has shared with over 2,000,000 people on five continents in over 7,500 events from the youngest to the oldest people alive. He also has extremely rare credentials.

Alvin is a Certified Speaking Professional, a designation owned by less than seven percent of professional speakers worldwide. He is a best selling author of *Alvin's Laws Of Life...5 Steps to Successfully Overcome Anything!* He is actually in not one, but **Two** Halls of Fame. The Canadian Professional Speakers and the Canadian Disability Foundation each inducted him for his remarkable achievements and the epitome of resiliency and determination. And he's "Famous"...honest.

He has an actual Emmy award for a short feature film on ABC-TV in America. He played a credited role on the hit TV show, *X-Files*, and a film by renowned director Harmony Korine called *Julien...Donkey Boy* (Yes, it was weird). He's also appeared on over 100 telethons and since 1976, had been directly involved in raising over \$225,000,000 for charity.

In Canada, he's been the subject of several award winning, nationally broadcast documentaries. And a remarkable new highlight: A feature on the fastest growing personal development platform on the internet, *Goalcast*, has over 40,000,000 views on Facebook alone. Entitled "*What's Your Label?*", it focuses on what Alvin believes was his biggest life challenge...stigma. Not only did Alvin "Change His Label" from *Victim* to *Victor*, but is described by critics as being one of the most *Relatable Speakers in the Industry!*

Alvin uses his incredible *true* story to challenge every audience on a *personal level*. People who actually heard him as long as forty years ago describe him as the most memorable speaker they've ever experienced. But most important, he's completely effective at getting audiences to rewrite the negative stories they tell themselves about themselves; to stop feeling like victims seeking blame and becoming accountable for their own outcomes. To stop making excuses and start making new choices.

His unique fusion of storytelling, musical performances (he's a world class multi-instrument player) and down-to-earth humour connect with audiences at an intimate, intense and individual level.

Alvin and his wife and business partner, Darlene, live in beautiful Calgary, Alberta, Canada.